

Thomas Gill

UX / UI / Visual Designer

www.thomasgilldesign.com

339-237-0281

ABOUT

A creative talent with experience in the areas of UX/UI design, branding, and print design in a broad range of industries.

SKILLS

Project management, creative problem-solving, creative direction, mentoring, collaboration, UX product deliverables such as site maps, user flows, wireframes, and mockups.

SOFTWARE

Adobe CC: InDesign, Illustrator, Photoshop, Dreamweaver, Lightroom, Acrobat (advanced in 508-compliant conversion of PDFs)

Microsoft Office: Word (advanced in setting up templates), PowerPoint (Ditto), Excel (Basics)

Figma (intermediate), Articulate 360, CommonLook, some Tableau, and familiar with the capabilities of HTML, CSS, Javascript/jQuery

EDUCATION

Web Design Certificate

Boston University's Center for Digital Imaging Arts (CDIA), Waltham, MA Campus

Bachelor of Fine Arts Degree

University of Massachusetts Dartmouth;
School of Fine and Performing Arts,
North Dartmouth, MA

Major: Design | Concentration: Illustration

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EXPERIENCE

Visual/UX/UI Designer | 7/10 – Present

Changeis (on-site at the VOLPE Center) – Cambridge, MA

Working on the latest contract at the Volpe Center with Changeis, designing websites, publications, marketing collateral, large booth displays, infographics, and PowerPoint templates for agencies within the US Department of Transportation, such as the Federal Highway Administration (FHWA) and Federal Aviation Administration (FAA). Projects demand a range of skills in UX/UI design, logo development, publication design, etc. Meet with stakeholders face-to-face to listen to and address their branding and messaging goals, and synthesize takeaways into successful design solutions.

Visual/UX/UI Designer | 10/09 – 1/10

Vinfen—Cambridge, MA

A CDIA practicum/graduation temp assignment (see Education). A website rebuild for Vinfen.org on a team of two designers and one developer. Contributed to the new front-end design including branding, UX/UI, and art direction of photo shoots.

- Our redesign was executed to better suit the needs of Vinfen and their target audience with the intentions of building awareness for Vinfen in the human services community as well as establishing them as a leader in MA and CT.

Design Manager | 12/06 – 12/08

Wellington Management Company, LLP – Boston, MA

Managed the Design Group under Publishing and Creative Services. Art directed and trafficked the work of six designers and managed internal client relationships and subsequent projects under tight deadlines and fluctuating priorities. Led the design effort on a complete rebranding of the firm.

- My team successfully redesigned new templates and automated processes to absorb a large increase in design projects. (Our design output and effectiveness gained company-wide recognition, driving project volumes to double.)
- I was the lead designer for the new branding solution, achieved by using a research-based, strategic approach to brand development, involving company audits of employees, market studies and competitive analysis. Collaborated with the Global Branding Manager to create and disseminate the new look and feel for all corporate materials in the areas of web and print.

Art Director/Owner | 1/04 – 12/06

Studio G Design—Canton, MA

Offered a diverse client base art direction, web design, and illustration services. Awarded contracts from clients, including: Harvard Medical School, Tufts University, Resolve, *Family Building* magazine, Hanover Insurance, Publicom, *Newton Magazine*, Boston Arts Academy, Boston Evening Academy, et. al.

Freelance for other area design firms: consulted with PreVision Marketing, Sulier Associates, and Cowen Design, which were independent firms with clients in the following sectors: telecom, banking, non-profit, retail, dining promotions, university-level education, and real estate.